

FOR IMMEDIATE RELEASE

**Innovative Multimodal Advanced Care Protocol
Exceeds Standard of Care Expectations for
Waking Those in Coma, Vegetative and Minimally Conscious States**
*Findings published in **Restorative Neurology and Neuroscience***

Edison, New Jersey: On November 15, 2010, the scientific journal, *Restorative Neurology and Neuroscience*, will release the findings of a landmark, ground-breaking medical study conducted by the International Brain Research Foundation (IBRF).

A press conference to introduce Dr. DeFina, IBRF and celebrate the publication of the study will be held 11:00am Monday, November 15, 2010 at the Hilton Woodbridge, 120 Wood Avenue South, Iselin, New Jersey 08830 (732) 494-6200.

Under the direction and leadership of Philip A. DeFina, PhD, IBRF is the world leader in unlocking the final frontier of the human brain. The application of their cutting-edge brain discoveries have resulted in monumental successes. Dr. DeFina and his team have been successful in awakening over 50 individuals from coma. Their research and worldwide collaborations focus on treatment and education in the areas of severe disorders of consciousness and coma, traumatic brain injury, Alzheimer's and dementia, autism, learning disorders, ADHD, Parkinson's and other neurological disorders.

This retrospective research study entitled "*Improving Outcomes of Severe Disorders of Consciousness*" is the first of its kind to be published, providing hope to a population of patients who are often forgotten. The purpose of the study was to evaluate the efficacy of a novel medical treatment protocol for treating patients with severe disorders of consciousness, some of whom included military troops. Forty one patients, at the Kessler Institute for Rehabilitation in West Orange, New Jersey, underwent specialized treatment that included off-label pharmaceuticals, nutraceuticals, and median nerve stimulation applied in a systematic manner. Clinical improvement in all patients was documented, which significantly exceeded previously published recovery and improvement rates seen in standard medical care. The national recovery rates for this population are usually between 5 and 8%. The IBRF Advanced Care Protocol has a 78-86% recovery rate for this population.

The Advanced Care Protocol (ACP) was developed by neuroscientist, Philip A. DeFina, PhD, Chief Executive Officer, Chief Scientific Officer, and Founder of IBRF. "The ACP has a long developmental history, with years of fine tuning a combination of brain neuromarkers to help determine the tailored novel administration of pharmaceuticals, nutritive substances, and electrical stimulation in order to jumpstart the brains of these very difficult patients," Dr. DeFina explained. Co-author Jonathan Fellus, MD, Director of Brain Injury Services at Kessler noted, "Our retrospective study supports the validity of and need to examine the effects of combination treatments, something which the scientific establishment typically avoids, preferring instead to study one medical treatment or pharmaceutical at a time."

With funding recommended by U.S. Congressman Bill Pascrell, Jr. and U.S. Congressman Joseph Crowley, this year, the U. S. Department of Defense awarded IBRF a \$6.4 million grant to further study the safety and efficacy of this medical protocol.

For more information, visit the website at www.IBRFinc.org or contact:
Dr. Philip DeFina at 732.494.7600.